City of Barrie

70 Collier Street
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Final

Heritage Barrie Committee

Tuesday, June 27, 2023 | **6:30 PM** | **Sir Robert Barrie Room**

HERITAGE BARRIE COMMITTEE REPORT
For consideration by the Affordability Committee on September 13, 2023.

The meeting was called to order by Chair, C. Riepma at 6:32 p.m. The following were in attendance for the meeting:

Present: 11 - Councillor C. Riepma
Councillor A.M. Kungl
Vice Chair C. Froese
P. Batra
C. Colebatch
D. Exel
C. Kosokowsky
K. MacKinnon
S. Mackinnon
S. Marchant
P. Stevenson

STAFF:
Legislative Coordinator, T. Maynard
Supervisor of Growth Management, T. Wierzba
Planner, A. Bradford.

The Heritage Barrie Committee met and report as follows:

SECTION "A"

COMMITTEE BUDGET UPDATE

Councillor, C. Riepma provided an update concerning the Committee's budget and recommendation related to tax relief for designated properties. The Committee discussed potential budgetary requirements related to heritage plaques, utility box wraps, trees, doors open event, heritage conservation districts and historic neighbourhood guides. Councillor Riepma will prepare an outline of the Committee's budget requirements and he will forward to members of Committee.

Councillor, A. Kungl advised that she plans to have two utility boxes wrapped in Ward 3 with historical pictures. Councillor, Reipma and Councillor, Kungl indicated that they would approach members of Council concerning the potential of historic utility wraps for each of their respective wards.

Councillor Riepma advised that he attended the 2023 Heritage Ontario Conference which was very informative. He suggested that members of the Committee should be invited to future conferences.

OPEN AIR DUNLOP AND BARRIE FARMERS MARKET

The Committee discussed their participation at Open Air Dunlop and Barrie Farmers Market. Kayleigh MacKinnon, Sarah MacKinnon, Craig Froese and Pauline Stevenson volunteered at the Barrie Farmer's Market booth in June, 2023.

Kayleigh MacKinnon advised that the Committee has a booth booked at the Barrie Farmer's Market on July 8, 2023, and that Shelley Marchant, Kayleigh McKinnon and Craig Froese volunteered for the event.

The Committee discussed preparing promotional material for use at events which contains information on heritage designation, listing a property and the effects of *Bill #23, More Homes Built Faster Act, 2022*, and the Heritage Barrie Awards. Pauline Stevenson volunteered to draft the content of the promotional material and will forward to Tomasz Wierzba.

2023 DOORS OPEN

Cathy Colebatch advised that the City of Barrie will not be participating in the 2023 Doors Open event.

Ms. Colebatch discussed her concerns surrounding communications and promotion of Barrie's participation in the Doors Open event as its a County of Simcoe event. She noted her concerns associated with communicating to the public about participating in the event.

The Committee discussed participating in the 2024 Doors Open event and obtaining assistance from staff in Access Barrie to promote and communicate the event to the municipality.

The Heritage Barrie Committee met and recommends adoption of the following recommendation:

SECTION "B"

2024 DOORS OPEN EVENT - MARKETING AND COMMUNICATION

That staff in Access Barrie provide communication and marketing support to the Heritage Barrie Committee for the 2024 Doors Open Simcoe County event including media and print.

This matter was recommended for consideration of adoption (Section "B") to Affordability Committee for consideration of adoption at its meeting to be held on 9/13/2023.

The Heritage Barrie Committee met and report as follows:

SECTION "C"

HERITAGE CONSERVATION DISTRICTS

Tomasz Wierzba, Supervisor of Growth Management provided an overview of the memorandum to the Affordability Committee dated June 21, 2023, concerning Heritage Conservation Districts. Mr. Wierzba suggested the Committee consider preparing a business case on establishing heritage conservations districts.

The Committee discussed gathering information from other municipalities

related to their heritage conservations districts, opportunities to promote heritage to interested groups/organizations

Councillor A.M. Kungl indicated that she would contact Tourism Barrie and the Downtown Barrie Business Improvement Association to promote the municipality's heritage.

The Committee decided to set up a Heritage Conservation District Subcommittee, and Kayleigh MacKinnon, Sarah MacKinnon, Shelley Marchant and Tomasz Wierzba volunteered to participate on the Committee.

The Committee discussed potentially hosting a Heritage Stakeholders Meeting during Spring 2024.

STATUS OF MUNICIPAL HERITAGE REGISTER

Tomasz Wierzba, Supervisor of Growth Management provided an update concerning the Municipal Heritage Register. The Committee discussed the impacts of Bill #23, More Homes Built Faster Act, 2022 legislation as it relates to those listed properties on the Municipal Heritage Register. Mr. Wierzba did note that correspondence has been forwarded to Municipal Heritage Register listed property owners with information related to Bill #23 and designating a heritage property.

Mr. Wierzba advised the Committee that a request was received from the property owners of 96 Clapperton Street to have their property added to the Municipal Heritage Register as a listed property. Mr. Wierzba discussed the historical attributes of the property. He advised that the property owner is aware of the legislative changes concerning listed properties on the register. The Committee agreed to add this property to the Municipal Heritage Register as a listed property.

The Heritage Barrie Committee met and recommends adoption of the following recommendation:

SECTION "D"

MUNICIPAL HERITAGE REGISTER - 96 CLAPPERTON STREET

That 96 Clapperton Street be added to the Municipal Heritage Registry as a listed property.

This matter was recommended (Section "D") to Affordability Committee for consideration of adoption at its meeting to be held on 9/13/2023.

The Heritage Barrie Committee met and report as follows:

SECTION "E"

HERITAGE BARRIE AWARDS

Tomasz Wierzba, Supervisor of Growth Management advised that the nomination period for the 2023 Heritage Barrie Awards would remain the same as previous years.

HISTORIC UTILITY BOX WRAPS

Councillor, A.M. Kungl advised that plans are to have two utility boxes wrapped with historical pictures in Ward 3, and that she has sent an inquiry to staff in Economic and Creative Development concerning costs for the wraps.

Deb Exel volunteered to assist with curating any of the historical pictures for the utility wraps.

HISTORIC NEIGHBOURHOOD GUIDES

Tomasz Wierzba, Supervisor of Growth Management provided an update concerning the Historic Neighbourhood Guides. He advised that staff in Access Barrie are searching for interested parties to sponsor the historic neighbourhood guides, and that it is anticipated they will be ready for printing in fall, 2023.

Mr. Wierzba indicated that Deb Exel is working with staff in Access Barrie on finalizing the guides.

Mr. Wierzba advised that a draft copy of the Historic Neighbourhood Guide will be forwarded to members of the Committee for their review.

COMMITTEE WORK PLAN AND COMMUNICATIONS STRATEGY

Councillor, A.M. Kungl advised that staff in Access Barrie prepared a communications plan to support the needs of the Committee.

The Committee discussed items in the work plan including historic neighbourhood guides, historic conservation districts and a potential heritage stakeholders meeting.

MILITARY TREE PLANTING

Craig Froese provided an update concerning military tree planting project including discussions with staff in Development Services. Members of the Committee suggested organizations that may be interested in assisting with the tree planting project.

ADJOURNMENT

The meeting adjourned at 8:55 p.m.

CHAIRMAN